

Trade & Sponsorship Prospectus

**Malaysia – International Dental Exhibition and
Conference (MIDEC) 2025**

8th August 2025 - 10th August 2025

Organizer

Malaysian Dental Association (MDA)

Address: D-5-1, Pusat Komersial Parklane, Jalan SS7/26, Kelana Jaya,
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Event Details



Event Organizer:	Malaysian Dental Association (MDA)
Event Name:	Malaysia – International Dental Exhibition and Conference (MIDEC) 2025
Event Date:	8th August 2025 - 10th August 2025
Event Venue:	Kuala Lumpur Convention Centre, Malaysia
Expected No. of Delegates:	1500 - 2000 delegates
Expected No. of Visitors:	1500 - 2000 visitors
Exhibition Date:	8th August 2025 - 10th August 2025
Exhibition Venue:	Exhibition Hall 1 and 2, Ground Floor
Exhibition Hours:	09:00a.m. - 06:00p.m.
Exhibition Booth Quantity:	240 units of Standard Shell Scheme Booths
Exhibition Build-up Day:	7th August 2025
Exhibitor Move-in Day:	7th August 2025
Exhibition Dismantle Day:	10th August 2025

Remarks: The above details are subject to change.


Sponsorship Package

Main Sponsor (RM132,000.00)

Recognition as a Main Sponsor for MIDEDEC 2025. This package ensures our most valuable contributors receive the highest exposure and visibility in the convention. In return, your organization will be given a unique opportunity to align with MIDEDEC 2025 which also allows your team to be invited in all activities providing maximum opportunity for networking and building rapport.

As part of this package, the Main Sponsor will enjoy the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. 90 square meters of exhibition space located in a prominent exhibition area (complimentary booths will apply to the unit with lower price value).
3. One (1) speaker to deliver a 45 minutes of lecture session with self-selected scientific topics (subject to organizing committee's approval). The airfares, honorarium, accommodation, and other expenses of the speaker will be borne by the sponsor company.
4. One (1) advertisement at the rotating banner section of the MIDEDEC 2025 official website. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
5. Four (4) full color page advertisements in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
6. One (1) advertisement on horizontal hanging banner with double sided printing at the foyer of the trade exhibition halls. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
7. Six (6) bunting placements around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
8. One (1) email blast service to MDA members.
9. Complimentary QR code scanning service for three (3) days during MIDEDEC 2025 event.

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10. Four (4) advertisements at MDA Convention Apps. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 11. Four (4) advertisements at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 12. Four (4) advertisements at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 13. Acknowledgement with logo as a Main Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.


Remarks: For non-residence speakers who conduct congress presentations in Malaysia, the income of non-residence speakers derived from honorarium, benefit in kinds hereby inclusive of flight ticket, accommodation and airport transfer will be subjected to 15% Withholding Tax (as per Income Tax Act 1967). The sponsor will need to comply with the said Act and pay the Withholding Tax to the Income Tax Department of Malaysia accordingly.

Platinum Sponsor (RM99,000.00)

Recognition as a Platinum Sponsor for MIDEDEC 2025. As the Platinum Sponsor, you can receive maximum exposure and visibility in the convention. In return, your company will be given a unique opportunity to align with MIDEDEC 2025 for networking and building rapport.

As part of the package, the Platinum Sponsor will enjoy the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. 54 square meters of exhibition space located at a prominent exhibition area (complimentary booths will apply to the unit with lower price value).
3. One (1) speaker to deliver a 45 minutes of lecture session with self-selected scientific topics (subject to organizing committee's approval). The airfares,



honorarium, accommodation, and other expenses of the speaker will be borne by the sponsor company.

4. One (1) advertisement at the rotating banner section of the MIDEDEC 2025 official website. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
5. Three (3) full color page advertisements in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
6. One (1) advertisement on horizontal hanging banner with double sided printing at the foyer of the trade exhibition halls. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
7. Six (6) bunting placements around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
8. Three (3) advertisements at MDA Convention Apps. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
9. Three (3) advertisements at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
10. Three (3) advertisements at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
11. Acknowledgement with logo as a Platinum Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.

Remarks: For non-residence speakers who conduct congress presentations in Malaysia, the income of non-residence speakers derived from honorarium, benefit in kinds hereby inclusive of flight ticket, accommodation and airport transfer will be subjected to 15% Withholding Tax (as per Income Tax Act 1967). The sponsor will need to comply with the said Act and pay the Withholding Tax to the Income Tax Department of Malaysia accordingly.



Gold Sponsor (RM66,000.00)

Recognition as a Gold Sponsor for MIDEDEC 2025. As the Gold Sponsor, you can receive maximum exposure and visibility in the convention. In return, your company will be given a unique opportunity to align with MIDEDEC 2025 for networking and building rapport.

As part of the package, the Gold Sponsor will enjoy the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. 36 square meters of exhibition space located in a prominent exhibition area (complimentary booths will apply to the unit with lower price value).
3. One (1) advertisement at the rotating banner section of the MIDEDEC 2025 official website. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
4. Two (2) full color page advertisements in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
5. One (1) advertisement on horizontal hanging banner with double sided printing at the foyer of the trade exhibition halls. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
6. Four (4) bunting placements around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
7. Two (2) advertisements at MDA Convention Apps. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
8. Two (2) advertisements at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
9. Two (2) advertisements at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).

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10. Acknowledgement with logo as a Gold Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.

Silver Sponsor (RM33,000.00)

Recognition as a Silver Sponsor for MIDEDEC 2025. As the Silver Sponsor, you can receive maximum exposure and visibility in the convention. In return, your company will be given a unique opportunity to align with MIDEDEC 2025 for networking and building rapport.

As part of the package, the Silver Sponsor will enjoy the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. 18 square meters of exhibition space located in a prominent exhibition area (complimentary booths will apply to the unit with lower price value).
3. One (1) full color page advertisement in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
4. Two (2) bunting placements around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
5. One (1) advertisement at MDA Convention Apps. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
6. One (1) advertisement at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
7. One (1) advertisement at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
8. Acknowledgement with logo as a Silver Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.



Convention Keynote Speaker Sponsor (Custom)

Recognition as a Convention Keynote Speaker Sponsor and provide strong visibility to MIDEDEC 2025 delegates on the speaker session. This package is to sponsor the keynote speaker invited by the organizing committee and cover fully/partially on the speaker's airfare, honorarium, accommodation, and other expenses of the speaker.

As part of this package, the sponsor company will receive the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. One (1) bunting placement around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
3. Acknowledgement with logo as a Convention Keynote Speaker Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.


Remarks: For non-residence speakers who conduct congress presentations in Malaysia, the income of non-residence speakers derived from honorarium, benefit in kinds hereby inclusive of flight ticket, accommodation and airport transfer will be subjected to 15% Withholding Tax (as per Income Tax Act 1967). The sponsor will need to comply with the said Act and pay the Withholding Tax to the Income Tax Department of Malaysia accordingly.

Convention Speaker Sponsor (RM15,000.00)

Recognition as a Convention Speaker Sponsor and provide strong visibility to MIDEDEC 2025 delegates on the speaker session. This package allows the sponsor company to suggest the name of the speaker (subject to organizing committee's approval). The speaker's airfare, honorarium, accommodation, and other expenses of the speaker will be borne by the sponsor company.

As part of this package, the sponsor company will receive the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. One (1) speaker to deliver a 45 minutes of lecture session with self-selected scientific topics (subject to organizing committee's approval).

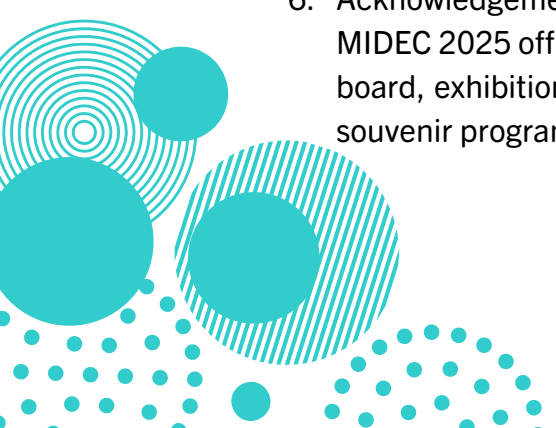
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3. One (1) bunting placement around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
 4. Acknowledgement with logo as a Convention Speaker Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.


Remarks: For non-residence speakers who conduct congress presentations in Malaysia, the income of non-residence speakers derived from honorarium, benefit in kinds hereby inclusive of flight ticket, accommodation and airport transfer will be subjected to 15% Withholding Tax (as per Income Tax Act 1967). The sponsor will need to comply with the said Act and pay the Withholding Tax to the Income Tax Department of Malaysia accordingly.

Convention Workshop Speaker Sponsor (RM18,000.00)

Recognition as a Convention Workshop Speaker Sponsor and provide strong visibility to MIDEDEC 2025 delegates on the speaker session. This package allows the sponsor company to suggest the name of the speaker (subject to organizing committee's approval). The speaker's airfare, honorarium, accommodation, and other expenses of the speaker will be borne by the sponsor company.

As part of this package, the sponsor company will receive the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
 2. One (1) speaker to deliver a 45 minutes of lecture session with self-selected scientific topics (subject to organizing committee approval).
 3. One (1) workshop session and limited attendance lecture.
 4. The venue arrangement and cost to be covered by the event organizer.
 5. One (1) bunting placement around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
 6. Acknowledgement with logo as a Convention Workshop Speaker Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.
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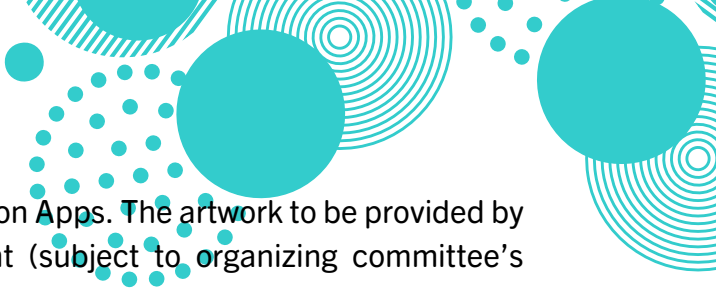
Remarks: All the registration fees collected from MIDEDEC 2025 participants will be paid to the event organizer to cover the administrative fee and venue cost. For non-residence speakers who conduct congress presentations in Malaysia, the income of non-residence speakers derived from honorarium, benefit in kinds hereby inclusive of flight ticket, accommodation and airport transfer will be subjected to 15% Withholding Tax (as per Income Tax Act 1967). The sponsor will need to comply with the said Act and pay the Withholding Tax to the Income Tax Department of Malaysia accordingly.

Exclusive Automotive Brand Sponsor (RM40,000.00)

Recognition as an Automotive Brand Sponsor for MIDEDEC 2025. As the Automotive Brand Sponsor, you can receive maximum exposure and visibility in the convention. In return, your company will be given a unique opportunity to align with MIDEDEC 2025 for networking and building rapport.

As part of the package, the sponsor company will receive the following benefits:

1. Priority to choose the location of the exhibition booth before the official launching.
2. 36 square meters of exhibition space located in a prominent exhibition area (complimentary booths will apply to the unit with lower price value).
3. Complimentary QR code scanning service for three (3) days during MIDEDEC 2025 event.
4. Complimentary VIP parking for Test Drive (not more than 2 parking slots) near conference venue entrance during MIDEDEC 2025 event (subject to space availability).
5. Provide chauffeuring services (not more than 10 return trips) for VIP(s) and Keynote Speaker(s) from Kuala Lumpur International Airport to conference hotel/venue during MIDEDEC 2025 event. The logistic arrangement will be advised nearer to the event date.
6. One (1) full color page advertisement in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
7. Two (2) bunting placements around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.

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8. One (1) advertisement at MDA Convention Apps. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 9. One (1) advertisement at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 10. One (1) advertisement at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
 11. Acknowledgement with logo as a Automotive Brand Sponsor on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.

Lanyard Sponsor (RM6,500.00)

As part of the package, the sponsor company will receive the following benefits:

1. Company name and / or logo printed on the lanyards alongside the Malaysian Dental Association (MDA) logo.
2. The lanyard will be distributed to all delegates, exhibitors and speakers during the MIDEDEC 2025 event.
3. One (1) full color page advertisement in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
4. One (1) advertisement at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
5. One (1) advertisement at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).

Remarks: Confirmation as Lanyard Sponsor must be made at least two months before the event.



Conference Bag Sponsor (RM5,500.00)

As part of this package, the sponsor company will receive the following benefits:

1. One (1) company logo (4cm x 4cm) to be printed on one side of the conference bag.
2. One (1) full colour page advertisement in the MIDEDEC 2025 e-souvenir program book. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).

Remarks: Confirmation as Conference Bag Sponsor must be made at least two months before the event.

Lucky Draw Sponsor (Custom)

All MIDEDEC 2025 paid delegates will be eligible for lucky draw prizes. The sponsor company will have the exclusive right to provide lucky draw prizes bearing the sponsor's company logo and company name.

As part of this package, the sponsor company will receive the following benefits:

1. One (1) advertisement at MIDEDEC Facebook page. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).
2. One (1) advertisement at MIDEDEC Instagram. The artwork to be provided by the sponsor company before the event (subject to organizing committee's approval).

Remarks: Confirmation as Lucky Draw Sponsor must be made at least two weeks before the event.

Workshop Support (Custom)

Recognition as a Workshop Support and provide strong visibility to MIDEDEC 2025 workshop delegates. This package is to support the workshop session organized by the organizing committee and cover fully/partially on the workshop's instrument and materials.



As part of this package, the sponsor company will receive the following benefits:

1. One (1) bunting placement around the convention centre (subject to space availability). The bunting to be prepared by the sponsor company.
2. Acknowledgement with logo as a Workshop Support on MIDEDEC 2025 official website, lecture halls digital backdrop, scientific program board, exhibition information board, directional signage, and MIDEDEC 2025 e-souvenir program book.

Advertisement Package

MDA Convention Apps (RM250.00)

One (1) unit of advertising poster to be included in the MDA Convention Apps. The advertising poster will remain at the MDA Convention Apps throughout the event. It can be viewed by anyone who downloaded the MDA Convention Apps.

Remarks: Artwork to be provided by the company before the event (subject to organizing committee's approval).

Conference Bag Insert (RM500.00)

MIDEDEC 2025 delegates will receive a conference bag upon their arrival at the convention centre. Estimates of 1500 to 2000 conference bags are to be distributed during the conference period. One (1) A4 size flyer or item allowed per package.

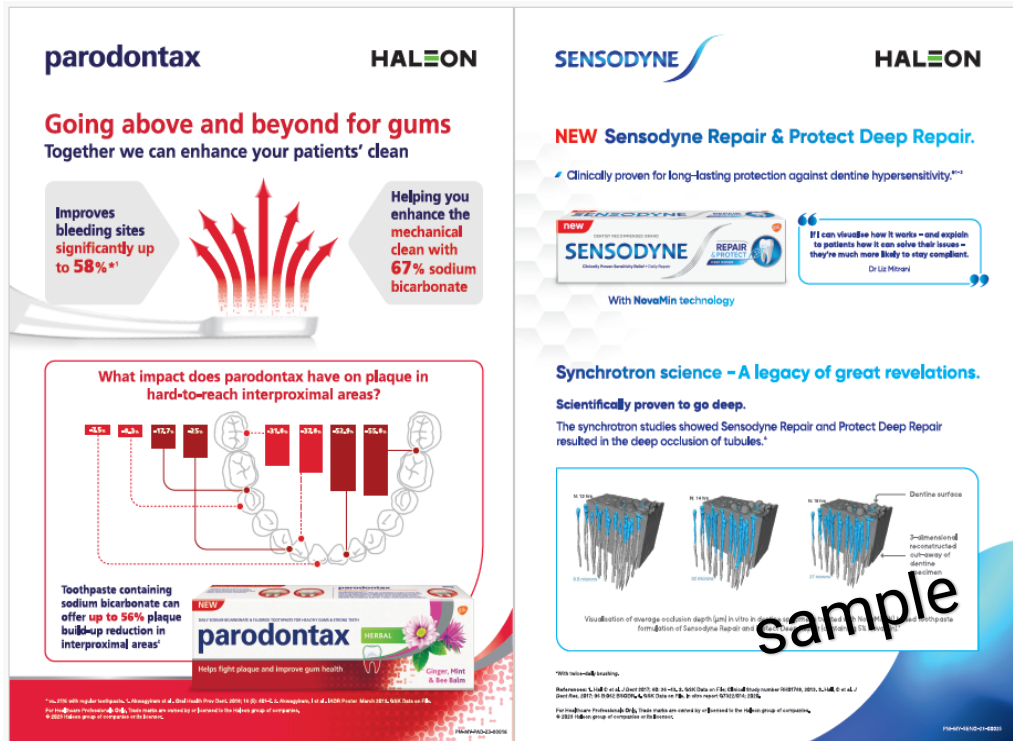
Remark: Flyers or items to be provided by the company and required to deliver to the MDA office at least two weeks before the event.

Bunting Placement (RM1,500.00)

One (1) unit of bunting to be placed around the convention centre (subject to space availability) to provide strong and high visibility to MIDEDEC 2025 delegates. All buntings will remain until the completion of the MIDEDEC 2025 event.

Remarks: The bunting to be prepared by the company.

E-Souvenir Programme Book (RM1,800.00)



One (1) full page (A4 size) advertisement with colour to be included in the MIDEC 2025 e-souvenir program book. The e-souvenir program book containing information about the conference will be made available to all MIDEC 2025 delegates during the conference period. It is also downloadable via MDA Convention Apps. At the same time, it will be uploaded on MIDEC 2025 official website for archiving and viewing by all the public.

Remarks: Artwork to be provided by the company before the event (subject to organizing committee's approval).

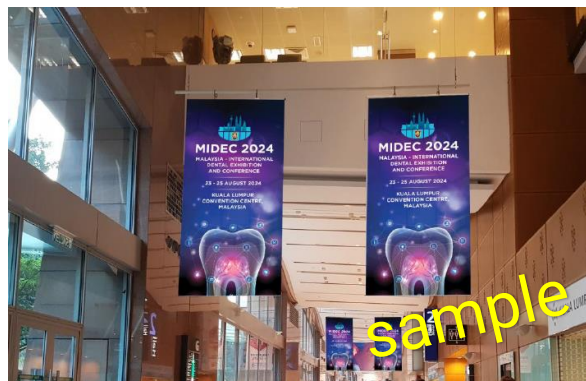
Horizontal Hanging Banner (RM2,700.00)



One (1) unit of horizontal hanging banner (4,000mm W x 2,000mm H) with double-sided printing at the foyer of the trade exhibition halls to provide superb visibility to MIDEC 2025 delegates. All the hanging banners will remain until the completion of the event.

Remarks: Artwork to be provided by the company before the event (subject to organizing committee's approval).

Vertical Hanging Banner (RM3,500.00)



Two (2) units of vertical hanging banner (1,500mm W x 3,000mm H) with double-sided printing at the foyer of the trade exhibition halls to provide superb visibility to MIDEC 2025 delegates. All the hanging banners will remain until the completion of the event.

Remarks: Artwork to be provided by the company before the event (subject to organizing committee's approval).



Video Advertising (RM10,000.00)

Three (3) minutes of advertisement video at the commencement of 5 lecture sessions during the MIDEDEC 2025 event. The content of the advertisement video must be original and/or has the consent by the creator to publish in public. Any dispute with regards to the content of the video is entirely liable by the video provider to the organizer, Malaysian Dental Association.

Remarks: Advertisement video to be provided by the company at least two weeks before the event (video content subject to organizing committee's approval).

MDA Newsletter

The MDA Newsletter is published four (4) times a year, providing members with valuable updates, news, and insights relevant to the association and its activities. Each edition will be available in both physical and digital formats, ensuring that all MDA members have convenient access, regardless of their location or preferred method of receiving information.

Special Rate for MIDEDEC 2025 Trade Exhibitors:

1. Inner back full page colour advertisement at RM3,000.00nett.
2. Full page colour advertisement at RM2,000.00nett.
3. Half page colour advertisement at RM1,000.00nett.

MDA Newsletter Contact Person:

Name: Dr. Nedunchelian / Pn. Razana

Email: mdanews1@gmail.com / razana@mda.org.my

Mobile: +6012-3090206 / +6017-7887644

MDA Newsletter Website:

<https://web.mda.org.my/mda-newsletter/>

Exhibition Package

9sqm Standard Corner Shell Scheme Booth



1. Prime Location = RM8,500.00nett / USD1,900.00nett
2. Other Location = RM8,000.00nett / USD1,800.00nett

Remarks: Exhibitors who wish to construct their own custom design stands would require a minimum exhibition space booking of 18 square meters. The design and the floor plan of the custom design stands are required to submit to the official stand contractor at least one month before the event. All custom design stands are subject to event organizer's approval and all construction cost is to be borne by the exhibitors.

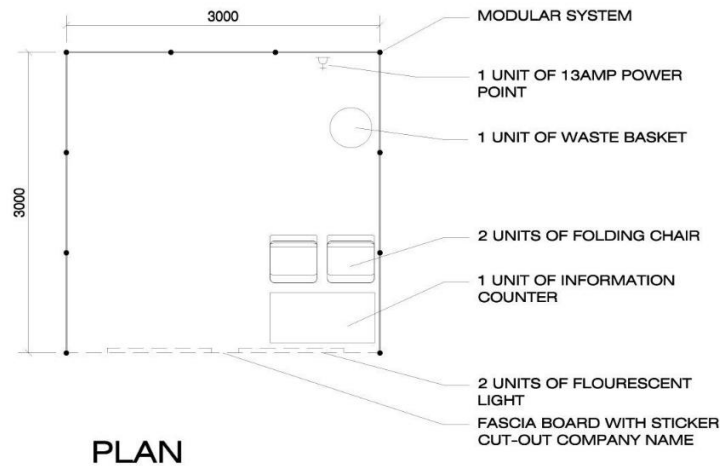
9sqm Standard One Side Open Shell Scheme Booth

1. Prime Location = RM8,000.00nett / USD1,800.00nett
2. Other Location = RM7,500.00nett / USD1,700.00nett

Remarks: Exhibitors who wish to construct their own custom design stands would require a minimum exhibition space booking of 18 square meters. The design and the floor plan of the custom design stands are required to submit to the official stand contractor at least one month before the event. All custom design stands are subject to event organizer's approval and all construction cost is to be borne by the exhibitors.

Exhibition Booth

Booth Entitlement




1. Fascia board with company name and booth number.
2. Needle punch carpet.
3. Two (2) units of fluorescent light.
4. One (1) unit of 13amp power socket.
5. One (1) unit of information desk.
6. Two (2) units of folding chair.
7. One (1) unit of wastepaper basket.
8. Three (3) units of exhibitor pass.
9. Two (2) units of packed lunch daily.
10. Two (2) units of conference bag.

Booth Booking

1. The priority for selection of exhibition booth/hanging banner will strictly follow the following sequence:

↓ Main Sponsor

- 
- ↓ Platinum Sponsor
 - ↓ Gold Sponsor
 - ↓ Silver Sponsor
 - ↓ Speaker Sponsor
 - ↓ Automotive Brand Sponsor
 - ↓ Company Taking 8 Booths and Above
 - ↓ Company Taking 6 Booths and Above
 - ↓ Company Taking 4 Booths and Above
 - ↓ Official Launching on a First Come First Serve Basis

2. Exhibitors must complete the exhibitor booking form and indicate at least top three choices of exhibition booth location. A complete booking form together with the Establishment License from Medical Device Authority are to be sent to mdaexhibition@gmail.com.
3. For companies without Establishment License, company profile and product brochure are to be attached together with the complete booking form.
4. To secure the exhibition booth location, a non-refundable booking fee of 50% of the total charges must be made within seven (7) working days upon receiving the official invoice from Malaysian Dental Association. For international exhibitors without a valid establishment license in Malaysia, a 25% non-refundable deposit of the total bill will be collected as booking fee, another 25% shall be payable after receiving the exemption notification from Medical Device Authority.
5. If the 50% booth booking fee was not paid after seven (7) working days, the organizing committee reserves the right to release the exhibition booth to other exhibitors.
6. The 50% balance payment is required before the given deadline. A surcharge of 1.5% per week applies for all overdue payments.

Remarks: The organizing committee reserves the right to accept or reject any application on its sole discretion. No pre-booking should be done through any council members or organizing committee. The organizer reserves the right to re-allocate, change the size and dimension of the exhibition booth and to undertake structural changes to the exhibition, as many as may be deemed necessary prior to the exhibition day.



Cancellation Policy

1. All cancellations made by sponsors and exhibitors must be made in writing to the MDA secretariat or trade and sponsorship committee at least two (2) months before the event. 50% of the total booth fees would be deducted as administrative expenses. If the cancellation of exhibition space or a reduction in booth space is made within two (2) months before the event, payment made by the sponsors and exhibitors will be forfeited and a full cancellation charge will be applied.
2. If, for any reason due to the 'Force Majeure', the organizer decides to postpone the event to a later date within one (1) year, by committing to be sponsors and exhibitors of the event, the sponsors and exhibitors agree to transfer deposits and all benefits under this agreement to the following event. The organizer reserves the right to decide on the date and venue. If any of the sponsors and exhibitors decides to withdraw from the postponed event, the organizer will refund 50% of the total fund commitment to them.
3. If, for any reason due to the 'Force Majeure', the organizer decides to cancel the event due to unforeseen circumstances, the sponsors and exhibitors will be refunded in total minus all the bank or miscellaneous charges for the payment made to the organizer.
4. All refund payment shall be remitted to sponsors and exhibitors within 60 days after the completion of the event. Sponsors and exhibitors are required to submit the complete refund request form for payment processing.

Insurance

All exhibits and related items in the venue are displayed at the exhibitors' own risk. We strongly recommend exhibitors to obtain full comprehensive all risks insurance for their exhibits and related items.

The Malaysian Dental Association shall not be liable for any loss or damage or part thereof of the exhibition goods or equipment, prior, during and after the exhibition.

Official Stand Contractor

Qube Integrated (Malaysia) Sdn Bhd



Contact Person: Ms. Jessica Toh
Contact No.: 018-2633221
Email Address: mongying@qube.com.my
Company Address: Wisma Qube No 32-3, Jalan Nautika B U20/B Seksyen U20, TSB Commercial Centre, Sg. Buloh, 40160 Shah Alam, Selangor, Malaysia.
Company Website: www.qube.com.my

Official Freight Forwarder

R.E. Rogers (Malaysia) Sdn Bhd



Contact Person: Mr. Hafizzudin
Contact No.: 013-6762716
Email Address: hafizzudin@rogers-asia.com
Company Address: No.7, Jalan Warden U1/76, Taman Perindustrian Batu Tiga, 40150 Shah Alam, Selangor, Malaysia.
Company Website: www.rogers-asia.com

Medical Device Authority

Introduction


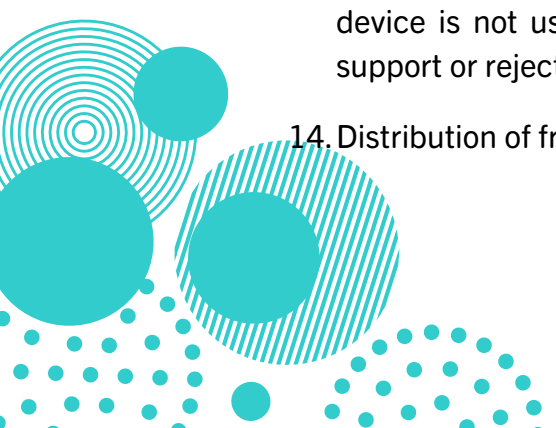
Medical Device Authority is a government agency under the Ministry of Health Malaysia who act and protect the public health and safety. The agency strives to ensure that medical devices in Malaysia are of high quality, effective and safe. Medical Device Act (Act 737) has been implemented and enforced to facilitate the medical industry. The Medical Device Authority officers may be present during the exhibition to perform random checks for the compliance with the regulatory and legal controls under the Medical Device Act 2012 (Act 737).

Regulations on Import and Supply

In Malaysia, medical devices are subject to regulation under the Medical Device Act. Under this Act, the import and supply of medical devices in Malaysia are required to be licensed and registered. Any medical devices exported from the origin country for exhibition or education purposes are required to be approved by the authority.

Important Note for Foreign Company

1. The Ministry of Health has exempted imported medical devices with the purpose of marketing demonstration from the requirement of Section 5 Act 737 via paragraph 3(1) Medical Device (Exemption) Order 2016. Any person who imports medical devices exempted from Section 5 Act is required to notify the Authority with regards to the said exemption.
2. Application for the purpose of marketing demonstration can be done at least four (4) weeks before the starting of import activities or undergoing demonstration. The said application form can be downloaded from the Medical Device Authority website at www.mda.gov.my. Any updated notice with regards to demonstration notification will also be displayed on the Medical Device Authority website from time to time and any enquiries can be emailed mdb@mda.gov.my or contact +603-82300300 / +603-82300341 / +603-82300209.

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3. Malaysian Dental Association will also appoint an official freight forwarder for MIDEDEC 2025. Hence, any enquiries regarding the importation, notification, submission, and other related matters can be emailed to them.
 4. A person or an establishment shall not import any medical device for demonstration prior to obtaining a letter of no restriction from the Authority.
 5. The notification shall be valid for demonstration period only.
 6. The exemption is only applicable to medical devices and sites as approved which are based on the information given by the applicant.
 7. A person or an establishment shall comply with any directions issued by the Authority from time to time and submit any information requested by the Authority within the prescribed period.
 8. A person or an establishment shall be fully responsible for handling the unregistered medical device during the period of the demonstration.
 9. The Authority reserves the right to make a visit or inspection to the person or establishment/demonstration site at any time without prior notice.
 10. The Authority may take legal action if the person or establishment fails to comply with any conditions imposed by the Authority.
 11. All information pertaining to this medical device including all supporting documents shall be kept at the premises and shall be made available upon request by the Authority.
 12. A person or an establishment shall ensure these medical devices used in the exhibition are:
 - a. Comply with the safety and performance requirements as stipulated in Medical Device Act 2012 (Act 737).
 - b. Properly dispose of or export out of Malaysia after removing these devices from the exhibition site after the event.
 - c. Labeled as “For Demonstration or Education Purpose Only. Not For Use on Human”.
 13. A person or an establishment shall ensure that the unregistered medical device is not used on humans or used to provide results or information to support or reject any patient’s diagnosis/treatment.
 14. Distribution of free samples for unregistered medical devices is prohibited.
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Important Note for Local Company

Local companies exhibiting registered medical devices are not required to obtain any authorization for displaying their product at the exhibition. However, local exhibitors are reminded that supply of unregistered medical devices at the exhibition is strictly prohibited under the law. It is the responsibility of the local companies to apply for the purpose of marketing demonstration for unregistered medical devices.

The Malaysian Dental Association as part of the medical industry association's role is complying with the Medical Device Act (Act 737) in conferences and exhibitions. Malaysian Dental Association would like to ensure that all local exhibitors are equipped with establishment license and medical device permit issued by the Medical Device Authority.

Contact Information

Company Name:	Medical Device Authority
Company Address:	Ministry of Health Malaysia, Level 6, Prima 9, Prima Avenue II, Block 3547, Persiaran APEC, 63000 Cyberjaya, Selangor, Malaysia.
Company Website:	www.mda.gov.my
Contact No.:	+603-82300300 (Office) / +603-82300200 (Fax)
Email Address:	mdb@mda.gov.my

Exhibitor Booking Form



MIDEC 2025

Event Details	
Event Name	
Event Venue	
Event Date	
Billing Details	
Company Name	
Company Address	
Contact Person	
Email Address	
Office No.	
Mobile No.	
Sponsorship Package Selection ---- <i>please tick (✓) and indicate quantity</i>	
Main Sponsor (RM132,000.00)	
Platinum Sponsor (RM99,000.00)	
Gold Sponsor (RM66,000.00)	
Silver Sponsor (RM33,000.00)	
Convention Keynote Speaker Sponsor (Custom)	
Convention Speaker Sponsor (RM15,000.00)	
Convention Workshop Speaker Sponsor (RM18,000.00)	
Exclusive Automotive Brand Sponsor (RM40,000.00)	
Lanyard Sponsor (RM6,500.00)	

Conference Bag Sponsor (RM5,500.00)	
Lucky Draw Sponsor (Custom)	
Workshop Support (Custom)	
Advertisement Package Selection ---- please tick (✓) and indicate quantity	
MDA Convention Apps (RM250.00)	
Conference Bag Insert (RM500.00)	
Bunting Placement (RM1,500.00)	
E-Souvenir Programme Book (RM1,800.00)	
Horizontal Hanging Banner (RM2,700.00)	
Vertical Hanging Banner (RM3,500.00)	
Video Advertising (RM10,000.00)	
MDA Newsletter - Inner Back Full Page Colour (RM3,000.00)	
MDA Newsletter - Full Page Colour (RM2,000.00)	
MDA Newsletter - Half Page Colour (RM1,000.00)	
Exhibition Package Selection ---- please (✓) and indicate quantity	
9sqm Standard Corner Shell Scheme Booth @ Prime Location (RM8,500.00 / USD1,900.00)	
9sqm Standard Corner Shell Scheme Booth @ Other Location (RM8,000.00 / USD 1,800.00)	
9sqm Standard One Side Open Shell Scheme Booth @ Prime Location (RM8,000.00 / USD1,800.00)	
9sqm Standard One Side Open Shell Scheme Booth @ Other Location (RM7,500.00 / USD1,700.00)	

Booth Details	
Booth Name	
Booth Quantity	
Booth Selection (Booth No.)	1st Choice:
	2nd Choice:
	3rd Choice:
	4th Choice:
	5th Choice:
I / We hereby certify and confirm that the information furnished above are correct.	
Signature and Company Stamp	
Name	
Designation	
Date	

Remarks: A complete booking form and Establishment License from the Medical Device Authority are to be sent to mdaexhibition@gmail.com. A non-refundable booking fee of 50% of the total charges must be made within 7 working days upon receiving the official invoice from the organizer, Malaysian Dental Association.



Contact Us

Our team is always on standby to assist you with any enquiries you may have regarding sponsoring and exhibiting at our MIDEDEC 2025 event. Please feel free to speak to us if our packages do not suit your individual needs.

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Email: mdaexhibition@gmail.com



Thank You

For more updates regarding our event, please visit our MIDEDEC 2025 official website at <https://web.mda.org.my/midec2025/>.